Corporate Sponsorship Opportunities

Help us support the AAMC Cancer Survivorship Program

SATURDAY, NOVEMBER 2, 2019
Dear Sponsor,

For more than a decade, the Fish for A Cure Tournament has provided transformational charitable support for Anne Arundel Medical Center’s (AAMC) Geaton and JoAnn DeCesaris Cancer Institute. A program fully funded by our philanthropic contribution, the proceeds from our Fishing Tournament, Shore Party, and Paul C. Dettor Captain's Challenge directly supports cancer patients and their families through the Cancer Survivorship Program for patients undergoing treatment and recovering from all types of cancers.

Committed sponsors like you make this special community event successful each year. Sponsorships elevate the fundraising bar higher each year and provide critically needed funding for this special care that makes a real difference in the lives of cancer patients and their families. Every dollar helps thousands of cancer patients in our community with services and programs including:

- **Nurse Navigation** - Nurses guide patients and their families through their cancer journey, communicating with primary care doctors and specialists, and helping to interpret complex care plans so that patients can make careful and informed decisions.

- **Nutrition Counseling** - Dieticians and Nutritionists educate patients about dietary requirements, meal plan design, alternative food choices, and supplements.

- **Psychosocial Wellbeing** - Oncology Social Workers help patients cope with the challenges that come with a cancer diagnosis. They provide supportive counseling, financial assistance information, and referrals to helpful community resources.

- **Oncology Rehabilitation Services** - This program includes physical therapists, occupational therapists, and speech language pathologists, all of whom focus on improving quality of life for cancer survivors. With your help, these patients don’t just survive – they thrive!

We are humbled by the support of our community and local businesses, and we know that our success is not possible without our sponsors. Fish for A Cure has donated more than $2 million dollars to AAMC over the years, but we plan to grow this community event and further impact cancer care at AAMC’s Geaton and JoAnn DeCesaris Cancer Institute. With your support, we will be able to continue to provide these programs and services to our friends, loved ones, and neighbors in the community – cancer patients and families need us!

We hope you will consider forging a mutually strategic partnership with us, one that will position your organization as a leading community partner in the support of cancer care and survivorship at AAMC. **Please join us as a sponsor of our 13th Annual Fish for A Cure Tournament.**

With gratitude,

Gregory B. Lilly,
President
Tournament Sponsor - $15,000

- Naming rights as a presenting sponsor of Fish for a Cure (Only 4 available)
- Entry for three boats in the fishing tournament. **Each boat registration includes:**
  - One Captain
  - Three Anglers
  - Four tickets to the F4AC Shore Party
- Invitation to attend the:
  - F4AC Kick-Off Reception in September 2019
  - Captain’s Meeting in October 2019
  - Post event Check Presentation Reception in Winter of 2020
- Invitation to attend Anne Arundel Medical Center Foundation signature events as a member of AAMCF’s Business Society, including:
  - Holiday Toast - December 2019
  - Baldwin Society Tailgate - September 2019
  - Networking Breakfast - TBD
- Spoken recognition at podium from F4AC leadership during the:
  - F4AC Kick-Off Reception
  - Captain’s Meeting
  - Shore Party
  - Post event Check Presentation Reception
- Prominent signage during the:
  - F4AC Kick-Off Reception
  - Captain’s Meeting
  - Shore Party
  - Step & Repeat Banner
- AAMC Telescreen recognition on the AAMC Campus and primary care offices in the community
- Presenting sponsor recognition and inclusion on the following:
  - Event T-shirt
  - Ads (What's Up? Magazine, WRNR, Comcast, Chesapeake Bay Magazine, FishTalk and PropTalk magazines)
  - Communications promoting the event (facebook, email blasts, web presence, tournament communications)
  - All event signage and banners
  - F4AC website with link to sponsor’s website
- Commissioned original artwork of Captain’s boat, by Joe Barsin of Citizen Pride
- Three F4AC boat burgees
- An opportunity to add your company’s promotional item in the Captain’s Swag Bucket and silent auction

**BOARD MEMBERS**

Greg B. Lilly  
Alexis Arizzi  
Melissa Bowen  
Erin Brimhall  
Michael Cassidy  
PJ Dettor  
Keith Fraser  
Brian Heller  
Jennie Kantowski  
Jim Kantowski  
Alex Laperouse  
Jean Lilly  
Adele Oliver  
Ken Scaturro

**SATURDAY, NOVEMBER 2, 2019**
Captain Sponsor - $10,000

- Entry for two boats in the fishing tournament. **Each boat registration includes:**
  - One Captain
  - Three Anglers
  - Four tickets to the F4AC Shore Party

- Invitation to attend the:
  - F4AC Kick-Off Reception in September 2019
  - Captain’s Meeting in October 2019
  - Post event Check Presentation Reception in Winter of 2020

- Invitation to attend Anne Arundel Medical Cent Foundation signature events as a member of AAMCF’s Business Society, including:
  - Holiday Toast - December 2019
  - Baldwin Society Tailgate - September 2019
  - Networking Breakfast - TBD

- Spoken recognition at podium from F4AC leadership during the:
  - F4AC Kick-Off Reception
  - Captain’s Meeting
  - Shore Party
  - Post event Check Presentation Reception

- Prominent signage during the:
  - F4AC Kick-Off Reception
  - Captain’s Meeting
  - Shore Party
  - Step & Repeat Banner

- AAMC Telescreen recognition on the AAMC Campus and primary care offices in the community

- Presenting sponsor recognition and inclusion on the following:
  - Event T-shirt
  - Ads (What’s Up? Magazine, WRNR, Comcast, Chesapeake Bay Magazine, FishTalk and PropTalk magazines)
  - Communications promoting the event (facebook, email blasts, web presence, tournament communications)
  - All event signage and banners
  - F4AC website with link to sponsor’s website

- Two F4AC boat burgees

- An opportunity to add your company’s promotional item in the Captain’s Swag Bucket and silent auction
2019 CORPORATE SPONSORSHIP OPPORTUNITIES

Angler Sponsor - $7,500

- Entry for one boat in the fishing tournament. Each boat registration includes:
  › One Captain
  › Three Anglers
  › Four tickets to the F4AC Shore Party

- Prominent signage during the:
  › F4AC Kick-Off Reception
  › Captain’s Meeting
  › Shore Party
  › Step & Repeat Banner

- Sponsor recognition and inclusion on the following:
  › Event T-shirt
  › Ads (What’s Up? Magazine, WRNR, Comcast, Chesapeake Bay Magazine, FishTalk and PropTalk magazines)
  › Communications promoting the event (facebook, email blasts, web presence, tournament communications)
  › All event signage and banners
  › F4AC website with link to sponsor’s website

- Invitation to attend the:
  › F4AC Kick-Off Reception
  › Captain’s Meeting
  › Post event Check Presentation Reception

- One F4AC boat burgee

- An opportunity to add your company’s promotional item in the Captain’s Swag Bucket and silent auction
## 2019 MARKETING EXPOSURE

### Publications & Broadcast
- Chesapeake Bay Magazine Readership - 36K+
- FishTalk and PropTalk Readership - FishTalk: 25K, PropTalk: 33K
- Radio WRNR-FM 103.1 - 400 Radio spots and streaming
- Comcast - 500K+ Households (AA, QA, and Talbot Counties)
- AAMC Telescreen Ad (AAMC Campus & Primary Care Offices)

### Digital & Social Media
- Promotional e-blasts
- Press release - 67 Media outlets
- F4AC Facebook, twitter, and instagram
- AAMC Foundation and AAMC Facebook
- www.fishforacure.org - 300K views/month
- Looping photo and logo slideshow during all F4AC events

## First Mate Sponsor - $3,500

- Entry for one boat in the fishing tournament. **Each boat registration includes:**
  - One Captain
  - Three Anglers
  - Four tickets to the F4AC Shore Party
- Signage during the:
  - F4AC Kick-Off Reception
  - Captain's Meeting
  - Shore Party
- Sponsor recognition and inclusion on the following:
  - Event T-shirt
  - Ads (What's Up? Magazine, WRNR, Comcast, Chesapeake Bay Magazine, FishTalk and PropTalk magazines)
  - All communications promoting the event (facebook, email blasts, web presence, tournament communications)
  - All event signage and banners
  - F4AC website with link to sponsor’s website
- Invitation to attend the:
  - F4AC Kick-Off Reception
  - Captain's Meeting
  - Post event Check Presentation Reception
- One F4AC boat burgee
- An opportunity to add your company's promotional item in the Captain's Swag Bucket and silent auction

## Deck Hand Sponsor - $1,000

Being a 2019 Deck Hand Sponsor is a great way to showcase your company, support AAMC, and capture the attention of countless attendees. **Your sponsorship will include the following:**

- Two tickets to the Shore Party (the evening of the tournament)
- Signage during the F4AC Kick Off Reception and Captain's Meeting
- Signage at the Food Stations and Bars only
- Featured as a sponsor on the F4AC website

*SATURDAY, NOVEMBER 2, 2019*
2019 CORPORATE SPONSORSHIP OPPORTUNITIES

SATURDAY, NOVEMBER 2, 2019

For additional information or to email a sponsorship commitment please contact Kelly Accinelli at kaccinelli@aahs.org or call 443-610-7292.

Payments can be mailed to AAMC Foundation, Fish For A Cure 2000 Medical Parkway, Belcher Pavilion, Suite 604, Annapolis Maryland 21401.

Please make checks payable to AAMC Foundation.

In order to have your logo or ad included in promotional materials, we will need to have your signed commitment, payment and logo/artwork (logo in eps/vector format and jpg format) no later than September 20, 2019.

A copy of our current financial statement is available upon request by contacting AAMC at 2000 Medical Parkway, Suite 604, Annapolis, MD 21401 or (443)-481-4747. Documents and information submitted to the state of Maryland under the Maryland Charitable Solicitation Act are available from the office of the secretary of state for the cost of copying and postage. If you prefer not to receive fundraising communications from Anne Arundel Medical Center, please contact us toll free at 888-890-6919 or by email at OptOut@AAHS.org. Please include your name and address so that we may honor and acknowledge your request.

www.fishforacure.org

SATURDAY, NOVEMBER 2, 2019

SPONSORSHIP LEVELS

☐ Tournament Sponsor - $15,000
☐ Captain Sponsor - $10,000
☐ Angler Sponsor - $7,500
☐ First Mate Sponsor - $3,500
☐ Deck Hand Sponsor - $1,000

☐ Check made payable to AAMC Foundation is enclosed.

☐ Installments will be made.  ☐ Semi-Annually  ☐ Quarterly

☐ Credit Card payment type:  ☐ MasterCard  ☐ VISA  ☐ AMEX  ☐ Discover

☐ Please have this sponsorship credited towards ____________________________ Captain/Boat.

Credit Card Number: ____________________________ Exp. Date: __________
Name on card: ____________________________
Signature: ____________________________
Organization/Company: ____________________________
Company Web Address: ____________________________
Name: ____________________________ Title: ____________________________
Phone: ____________________________ Email: ____________________________
Street Address: ____________________________
City: ____________________________ State: __________ Zip: __________

Anne Arundel Medical Center
Foundation

www.fishforacure.org
THANK YOU TO OUR GENEROUS 2018 SPONSORS!

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The Chesapeake Bayhawks  
Koons Annapolis Toyota  
Koons Westminster Toyota

CAPTAIN SPONSORS
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